

MALA 2023 Fall Conference

Margaritaville, Osage Beach, MO

October 15-17, 2023

Exhibit Hall Hours Monday, Oct. 16 9:30 - 10:30 and 2:30 - 3:30
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EXHIBITOR REGISTRATION FORM

Names of Those Attending:

Email: _____
 Email: _____
 Email: _____

Company Name _____

List your top three choices of booths (see virtual exhibit hall at www.malarcf.org): 1st _____ 2nd _____ 3rd _____

Conference Program Company Description: Attach a separate sheet with a description of your company as you want it to appear in the conference program. Please include the company name, address, phone number and web site address.

Company Advertisements: If you purchase advertising in the conference brochure, please e-mail it in a jpeg format to cindy@malarcf.org or keith@malarcf.org. Please note: The pages in the conference brochure are 8 1/2 x 11 inches. **Size your advertisement accordingly.**

EXHIBITOR PRICING (does not include meals— Please see below meal costs)	Early Bird By September 22	Regular September 23	Total
Member	\$500	\$550	\$
Non-Member (Includes 1 year MALA membership)	\$825	\$925	\$
Electrical Hookup	\$75	\$75	\$
ADDITIONAL SPONSORSHIP/ADVERTISING			Total
Platinum—\$2,500 (Includes meals)			\$
Gold—\$2,000 (Includes meals)			\$
Silver—\$1,500 (Includes meals)			\$
Individual—Indicate amount \$ _____ (see reverse side for options)	XXXXXX		\$
MEALS	Price	Total	
Monday/Tuesday – \$50 per person each day - Includes Breakfast & Lunch		\$	
PAYMENT METHOD: ___ Check (Payable to MALA) ___ MasterCard ___ Visa ___ Discover ___ American Express Credit Card #: _____ Exp: MM ____ YY ____ Security code: (back of card) _____			GRAND TOTAL
			\$

BOOTH INFORMATION

BOOTH SPECIFICS: Each booth is 8' x 8' and includes pipe/drape, skirted table, 2 chairs and exhibitor identification sign.

SETUP TIME: 4-8 pm on Sunday Oct. 15 and 7-9 am on Monday Oct. 16.

REMOVAL OF EXHIBITS: All booths must be completely removed from Exhibit Hall by 5 pm Monday evening.

REGISTRATION INFORMATION

DEADLINE: Early Bird Registrations **must be postmarked by September 22** to receive the discounted rate. **Registration is NOT complete and booths will not be secured until payment is received.**

CANCELLATION POLICY: Refunds will be given, less a \$50 administrative fee, for written cancellations received on or before **September 29, 2023**. Such refunds will be issued following conference. **No refunds** will be given after **September 29**.

ACCOMMODATIONS: MALA has negotiated sleeping room rates beginning at \$130 per night (plus tax). This is guaranteed through 9/22/2023. After this date these rates will be based on availability. For reservations, call **(800) 826-8272 (mention MALA) for the discounted rate**.

Hold Harmless Clause: The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on hotel premises and will indemnify, defend, and hold harmless the hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

Signature: _____ Date _____

Fax, e-mail or mail registration to: MALA 2407 B Hyde Park Road Jefferson City, MO 65109 Phone: 573-635-8750 Fax: 573-634-7344 info@malarcf.org
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Sponsorship/Advertising Opportunities

MALA's sponsorships provide companies with exclusive opportunities to bond with residential care and assisted living professionals and more importantly, decision makers, in an effort to gain a competitive edge in your service market. We are offering the following sponsorship/advertising packages that guarantee maximum exposure. Individual sponsorships are also available.

For more information about the packages below, call MALA today at (573) 635-8750.

Platinum Sponsor - \$2,500

- ◆ Sponsorship of Keynote/General Session, Prominent Signage and Introduction of Sponsored Session Speaker
- ◆ Logo on Conference Show Bag
- ◆ Prominent Signage in Registration Area
- ◆ Banner for Exhibit Booth Indicating Sponsorship Level
- ◆ Full Page Ad in Conference Program
- ◆ All Meals Included

Silver Sponsor - \$1,500

- ◆ Sponsorship of One General Session
- ◆ Prominent Signage in Registration Area
- ◆ Banner for Exhibit Booth Indicating Sponsorship Level
- ◆ 1/4 Page Ad in Conference Program
- ◆ All Meals Included

Gold Sponsor - \$2,000

- ◆ Sponsorship of One General Session
- ◆ Attendee Name Badges or Back Cover of Conference Program
- ◆ Prominent Signage in Registration Area
- ◆ Banner for Exhibit Booth Indicating Sponsorship Level
- ◆ 1/2 Page Ad in Conference Program
- ◆ All Meals Included

Individual Sponsorships

- ◆ Hospitality Night - Contact MALA Office
- ◆ Hotel Key Cards with your company logo - \$1,000
- ◆ Attendee Name Badges with your logo - \$1,000
- ◆ Lanyards for Attendees - \$1,000
- ◆ Exhibitor Hall Food & Beverage Break - \$750
- ◆ Back Cover of Conference Program - \$750
- ◆ Full Page Ad in Conference Program - \$400
- ◆ 1/2 Page Ad in Conference Program - \$250
- ◆ Gift Card Sponsor - contact MALA office - \$150
- ◆ 1/4 Page Ad in Conference Program - \$125
- ◆ Other: Contact the MALA office

If you do not see a sponsorship opportunity that fits your needs, contact the MALA office and we will customize a package just for you!

Sign up Now!!

Please indicate your sponsorship package or individual option(s) below:

Total Sponsorship: \$_____

(Insert amount on opposite side, along with any applicable discounts)